

Dassault Systèmes Delivers New 3D Planning Experience with HomeByMe for Kitchen Retailers

[Dassault Systèmes](#) is introducing the [HomeByMe for Kitchen Retailers](#) application at the [Kitchen & Bath Industry Show](#) in Las Vegas, February 19-21, 2019. This interactive 3D room planning experience, dedicated to kitchen retailers and their customers, combines 3D digital space planning, automation and intelligence in one solution to engage consumers in a seamless omnichannel design process that improves retailer business.

In a [recent survey](#), 70 percent of consumers expect to have a completely personalized in-store experience and 81 percent expect to use digital technologies in stores within a decade. As [digital technologies change the way consumers shop](#), home and lifestyle companies like kitchen retailers seek strategic ways of reinventing their business models to deliver more personalized experiences that draw consumers closer to their brand.

Powered by Dassault Systèmes' 3DEXPERIENCE platform, HomeByMe for Kitchen Retailers helps retailers accelerate the sales process and increase revenues by enabling customers to digitally create, visualize and personalize their kitchens, backed by a comprehensive suite of range management tools, branded experiences and design recommendations.

A unique blend of simple and powerful capabilities allows this new application to automatically highlight potential planning and design errors in real time, guarantee the precision of customized worktops and backsplashes, propose design alternatives in seconds to inspire kitchen ideas, and ensure up-to-date products and pricing. Customers can make faster, more informed decisions based on high quality images of their kitchen project, and then arrive in a store ready to make their purchase. Access to these kitchen designs anytime on desktop or on mobile lets customers and retail staff easily collaborate throughout the planning process.

Dassault Systèmes will demonstrate the HomeByMe for Kitchen Retailers application during KBIS at booth SL3076. For more information: <https://kitchenretailers.by.me>